

JANUARY 10
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley Publisher.

WEEK BEGINNING MONDAY, JANUARY 10, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 9- Jan. 12	NRMA (NATIONAL RETAIL MERCHANTS ASS'N) 66TH ANNUAL CONVENTION AT N.Y. HILTON Contact: Jan Aaron, 100 West 31st Street, 244-8780.		
Monday Jan. 10 5:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also, Jan. 18 at 5:00 P.M. Contact: Mary Straus, 221-7373.	KIMBERLY	1441 BROADWAY SHOWROOM - 16TH FLOOR
Monday Jan. 10 6:00 P.M. Reception	INTERNATIONAL SPORTSWEAR FOR MEN AND WOMEN Jeans, knits, shirts, sportswear--musical presentation (7:00 P.M.), staged by Larry Kasha. By invitation. Contact: Ted Shumeyko, 17 East 45 St., 986-0414.	FADED GLORY, INC. (NORWOOD, MASS.)	HOTEL PIERRE BALLROOM
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: Pat Mapes, 244-6670.	ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER SIGNATURE SPORTSWEAR By appointment. Contact: Jeanne Atkinson or Sally Richardson, 221-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Joanne Jaap or Helen Bailey, 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVENUE (OLYMPIC TOWER)
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 355-9760.	PIERRE CARDIN SPORTSWEAR	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Also Sica Knits. By appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-3636.	CINNAMON WEAR BY BRITTA	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Just Issued	FALL 1977 HOSIERY COLORS Forecast colors for hosiery and related items. Contact: Nancy Mascola, MU 5-5881.	COLOR ASS'N OF U.S. INC.	200 MADISON AVENUE

Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	LIZ CLAIBORNE Contact: Alyson, 594-8400.	80 WEST 40TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	COLLECTORS ITEMS (DIV. LEONARD SUNSHINE) Contact: Barry Zawel, 564-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Contonuous by appointment.	CONCEPT VII & C.VII BY GEORGE MATYAS Contact: 695-7715.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Also More-Paris. By appointment.	CYGNE DESIGNS LTD. Contact: Jackie Hayman, 354-6474.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	GIOVANNI DE MOURA Contact: Tomi Hager, 354-9255.	1441 BROADWAY SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 10	SHOWING OF SUMMER COLLECTIONS Mandarin America, Del Costa of Paris, George & Maria Wohl.	FLORENCE & CELESTE Contact: 279-9620.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	CHARLOTTE FORD (DIV. DON SOPHISTICATES) Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	DIANE VON FURSTENBERG Contact: 354-8336.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment.	MADY GERRARD Contact: Ethel Shieff, 594-5010. Publ: Vera Bacal, PL 3-8421.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTIONS By appointment.	GINALA, GINESSA, GINORI, AQUANALA, AQUATOGS Contact: 244-2700.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 10	SEASONLESS GROUP OF KNITS Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER TRANSITIONAL COLLECTION Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS Contact: Marilyn Kawakami, 736-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	CATHY HARDWICK Contact: 221-7545.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER "TODAY" SPORTSWEAR By appointment.	ARTHUR WILLIAMS FOR HOLATH Contact: 575-1420. Publicity: Mary Blake, 876-6563.	1411 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

Beginning Monday Jan. 10	SPRING/SUMMER ITALIAN SPORTSWEAR By appointment. Contact: Peggy Roberts, 489-7830.	JEAN-LUC ENTERPRISES (HARRYMAN INTERNATIONAL)	40 WEST 57TH STREET SHOWROOM - SUITE 912
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-7830	JOUSSE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER SKIRT COLLECTION Continuous by appointment. Contact: Lou Miller, 398-9000.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Featuring cottons in new prints, designed by Stephen Sanford. By appointment. Contact: 889-0809.	JUST DESSERTS	1407 BROADWAY SHOWROOM - SUITE 2118
Beginning Monday Jan. 10	PREMIERE OF SUMMER COLLECTION Introducing new collections. Continuous by appointment. Contact: 221-6993.	KENAR BY ANN TJIAN; AND INDYGO	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 869-0490.	DON KONIAK- DON CHARLES, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Buyers-Judy Flynn, 221-0675; Press-Jeanne Chappell, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4630.	DON LUIS de ESPANA	530 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: Esther Reifer, 695-4270.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Helen Presser, 564-9115.	MAC TAC (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 10	PREMIERE SHOWING OF SUMMER COLLECTION Introduction of cotton one-and-two piece dresses. Continuous by appointment. Contact: Tom Booth, 354-8590.	MARION MAGED	1411 BROADWAY SHOWROOM - SUITE 1212
Monday Jan. 10- Jan. 21	OPENING OF SUMMER COLLECTIONS Continuous showings by appointment. Contact: Betty Kaiser, 355-3400.	MASAKO; MARION KOPS (LOS ANGELES)	U.N. PLAZA HOTEL 44TH ST. & 1ST AVENUE
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 10	OPENING: SPRING AND SUMMER COLLECTION Continuous showings. Contact: 221-6374.	TRACY MILLS	57 WEST 38TH STREET SHOWROOM - 12TH FLOOR

Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	HANAE MORI Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	LEO NARDUCCI Contact: Jeff Levine, 221-6720.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment.	ALBERT NIPON Contact: 354-0760.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	NOI Contact: 239-4213.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment.	OLIVIER DESIGNS Contact: 730-8118.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment.	ORIGINALA BY PAT SANDLER Contact: 695-5100.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Monday Jan. 10	SHOWING OF SUMMER COLLECTIONS Christine Von Lumbe, Criscione, LW II by Les Wilk, Best Wear, Katasha's Unusuals, Malidadi, Shirley Willett, Karen Silton, Kazan. By appointment.	P.B.S.A. LTD. Contact: 947-4492.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	BARON PETERS; ROBERT LEONARD Contact: 564-6238.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Contact: Mrs. Walker, 947-0964. Public Relations: Margaret Hodge, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	SUMMER COLLECTION BY CLOVIS RUFFIN By appointment. Buyers-Bert Reifer, 221-0666; Press-Jeanne Chappell, 221-0644.	RUFFINWEAR; RUFFINSPORT	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 10	WOMEN'S FALL CASHMERES; PREMIERE: MEN'S CASHMERES By appointment. Contact: Jean Houck, 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 730-8235.	SAINT CLAIR	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-6960.	PAULA SAKER	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Jan. 10	SUMMER: BELLE SAUNDERS & JOSEPH GARGUILLO By appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

Monday	SILK DAYWEAR, LOUNGEWEAR	SHU-BA DESIGNED	HOTEL PLAZA
Jan. 10-	AND READY-TO-WEAR	BY HOLLY LUEDERS	PRIVATE SUITE
Jan. 14	Daywear and loungewear--Jan. 10 and 11; ready-to-wear--Jan. 12, 13. 14. By appointment. Publicity: Hathaway/de la Chappelle. 654 Madison Ave., 288-3637.		
Beginning Monday	OPENING OF SUMMER COLLECTION	SIBLEY-COFFEE	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Jan. 10	Continuous by appointment. Contact: 758-2341.		
Beginning Monday	OPENING OF SUMMER COLLECTION	JERRY SILVERMAN SPORT BY PATTI CAPPALLI	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 10	Continuous by appointment. Contact: 391-0420.		
Beginning Monday	OPENING OF SUMMER COLLECTION	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Jan. 10	(No formal show). By reservation. Contact: 354-8600.		
Beginning Monday	OPENING OF SUMMER COLLECTION	SPORTWHIRL; & MULTI FACETS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Jan. 10	Continuous by appointment. Contact: 563-0800.		
Monday	OPENING OF SUMMER COLLECTION	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Jan. 10-			
Jan. 21	By appointment. Contact: 265-2034.		
Beginning Monday	OPENING OF SUMMER COLLECTION	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Jan. 10	Continuous by appointment. Contact: Bernice Lewis, 354-0015.		
Beginning Monday	OPENING OF SUMMER COLLECTION	PAT TENNANT, INC.	10 WEST 57TH STREET 7TH FLOOR
Jan. 10	By Stephen Burrows and China Machado. Contact: CI 7-1100, ext. 305.		
Beginning Monday	OPENING OF SUMMER COLLECTION	HARRY STRIEBEL FOR TREVI COURT	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Jan. 10	Continuous showings. Contact: 695-6950.		
Beginning Monday	OPENING OF SUMMER COLLECTION	V & J DESIGN BY THIBAUT BOUET	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Jan. 10	Continuous by appointment. Contact: 279-9223.		
Beginning Monday	OPENING OF SUMMER COLLECTION	TANIA VARTAN	226 WEST 37TH STREET SHOWROOM - 6TH FLOOR
Jan. 10	Continuous by appointment. Contact: 564-8687.		
Beginning Monday	OPENING OF SUMMER COLLECTION	LEVINO VERNA FOR MAYEHOF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Jan. 10	Continuous by appointment. Contact: 279-2345.		
Beginning Monday	OPENING OF SUMMER COLLECTION	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Jan. 10	Continuous by appointment. Contact: 947-6845.		
Beginning Monday	OPENING OF SUMMER COLLECTION	WILROY	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Jan. 10	By appointment. Contact: 221-2200.		
Beginning Monday	NEW DIVISION-- SUMMER OPENING	YOUNG ADVENTURE (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Jan. 10	Young women's half-sizes. Contact: Sam Allen, 564-9115.		

Beginning Monday Jan. 10	OPENING OF SUMMER JEWELRY COLLECTION Continuous by appointment.	PETER CATALANO FOR P. C. DESIGNS Contact: Stephanie, 679-6281.	385 FIFTH AVENUE SHOWROOM - 809
Monday Jan. 10- Jan. 21	SPRING AND SUMMER COLLECTIONS IN NEW YORK California Contemporary showings by: Alanari, Christine Albers, Le Bag, Bird In The Hand, Bojeangles, Elizabeth Chan, Dena's Creations, Harold Evans, Mimi Fayazi, Fragments, French Maid, Gretta, Georgette Ltd., Gwen Jackson, Judd, Johanna Judd Shoes, The It Co., Ma Chemise, Jerry Madison, Georgia Michaud, Navarro Alternatives, New Hero, Out of the Woods, Samantha Design, Nancy Stolkin Linda Somers, Phyllis Sues, Il Tabarro, D.B.A. by Theodore. Contact: 355-3400.	CALIF. CONTEMPORARY FASHION GUILD (110 E. 9)	U.N. PLAZA HOTEL 1 U.N. PL. (1ST AVE. & 44TH
Tuesday Jan. 11 9:00 A.M. Breakfast	SHOWING OF ADINI SUMMER COLLECTION <u>Show at 9:30.</u> By invitation. Thereafter by appointment. Publicity: Vera Bacal, PL 3-8421.	INDIA IMPORTS OF RHODE ISLAND (386 FIFTH)	1407 CLUB 1407 BROADWAY Contact: 736-7330.
Tuesday Jan. 11 11:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Jan. 11 12:00 Noon	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Cancelled Jan. 11	ANTHONY MUTO FOR MARITA, A.M./P.M. SHOWINGS, ORIGINALLY SCHEDULED FOR JAN. 11 AT 1:00 AND 3:00 P.M., HAVE BEEN CANCELLED.		
Tuesday Jan. 11 2:00 P.M.	PRESS SHOWING: SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-0901.	GINO SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Jan. 11 5:30 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter in showroom, 21st fl., by appointment, 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 398-0900.	BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 239-1150.	BRENNER BEES BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment.	GIL AIMBEZ FOR GENRE Contact: LO 3-0988.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Jan. 11- Jan. 20	SPRING 1977 FASHION PRESENTATIONS Tues., Wed, Thurs., at 9:00 A.M. & 4:00 P.M.	GLAMOUR MAGAZINE Contact: Barbara Wolf, 692-5387.	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 736-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 868-1620.	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 564-7822.	JAN'S THINGS BY JAN STRASS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: Ann Lawrence, 947-7110.	GUNTER FOR GEORGE MASKET LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: WI 7-0511.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTIONS Continuous by appointment.	ANTHONY MUTO FOR MARITA; A.M./P.M. (No formal shows). Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Jan. 11- Jan. 14	FALL '77 EUROPEAN BOUTIQUE COLLECTION Repeat of December showings. "The China Silk Collection" -- Fall colors, fabrics, 10:30 A.M. slides, presented by June Roche. By reservation: 391-4435 or 391-4244.	MILLIKEN & COMPANY	1045 SIXTH AVENUE 7TH FLOOR-THEATRE
Wednesday Jan. 12 7:30 A.M.	BUYERS' BREAKFAST SHOW AND FILMS From 7:30-9:30 A.M. Presented by Fashion Capital. Contact: 725-1314.	DuPONT; INFANTS', CHILDREN'S, RTW MFRS.	350 FIFTH AVENUE CONCOURSE
Wednesday Jan. 12 11:30 A.M.	SHOWING: SPRING/SUMMER BEACHWEAR AND LOUNGEWEAR By invitation. Thereafter by appointment. Contact: LO 4-1820.	MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

Wednesday	SPECIAL PRESS	HAIR AGAIN LTD.	ST. REGIS HOTEL
Jan. 12	LUNCHEON		LIBRARY
12:00 Noon	Introducing hair replacement techniques for women. By invitation. Contact:		
Luncheon	McGrath Powers, 661-1480.		
Wednesday	PREMIERE SHOWING:	MIQUETTE BY NORMA WALTERS	530 SEVENTH AVENUE
Jan. 12	SUMMER COLLECTION	(DIV. ABE SCHRADER CORP.)	SHOWROOM - 15TH FLOOR
2:00 P.M.	By invitation. Thereafter by appointment. Contact: LO 4-9194.		
Wednesday	SHOWING OF SUMMER	SAZ	530 SEVENTH AVENUE
Jan. 12	COLLECTION		SHOWROOM - 21ST FLOOR
4:30 P.M.	<u>Show at 5:00 P.M.</u> By invitation. Thereafter by appointment. Contact:		
Cocktails	221-3489.		
Wednesday	PRESS SHOWING: NEW	W. JOYCE McTIGHE	1 FIFTH AVE. RESTAURANT
Jan. 12	JEWELRY COLLECTION	(389 FIFTH AVENUE)	(AT 8TH STREET)
4:30 P.M.-	Showing of ancient ivory in sterling and vermeil. By invitation. Thereafter,		
7:30 P.M.	showroom, Suite 707. Contact: 480-9276 or 480-0500.		
Beginning	OPENING OF SUMMER	SCOTT BARRIE;	530 SEVENTH AVENUE
Wednesday	COLLECTION	BARRIE SPORT	SHOWROOM - 3RD FLOOR
Jan. 12	Continuous by appointment. Contact: 354-7830.		
Beginning	OPENING OF SUMMER	DALANI II; DAL KNITTERY	498 SEVENTH AVENUE
Wednesday	COLLECTION	BY ARTHUR DALAGHER	SHOWROOM - 6TH FLOOR
Jan. 12	Continuous by appointment. Contact: Betty Yarmon, 563-2300.		
Beginning	OPENING OF SUMMER	JAMES DAUGHERTY	550 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 9TH FLOOR
Jan. 12	Continuous by appointment. Contact: 398-9000.		
Beginning	OPENING OF SUMMER	JAMISON	498 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 24TH FLOOR
Jan. 12	Continuous by appointment. Contact: 239-9477.		
Beginning	OPENING OF SUMMER	KASPER	530 SEVENTH AVENUE
Wednesday	COLLECTION	FOR JOAN LESLIE	SHOWROOM - 11TH FLOOR
Jan. 12	Continuous by appointment. Contact: 221-4200.		
Beginning	OPENING OF SUMMER	VERA MAXWELL	530 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 26TH FLOOR
Jan. 12	Continuous by appointment. Contact: LO 3-4358.		
Beginning	OPENING OF SUMMER	NANTUCKET NATURALS	498 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 17TH FLOOR
Jan. 12	Continuous by appointment. Contact: 244-3558.		
Beginning	OPENING OF SUMMER	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 18TH FLOOR
Jan. 12	Continuous by appointment. Contact: 221-1445.		
Beginning	OPENING OF SUMMER	RONA BY MARIO FORTE	498 SEVENTH AVENUE
Wednesday	COLLECTION	& GLORIA CASTALDO	SHOWROOM - 6TH FLOOR
Jan. 12	Continuous by appointment. Contact: Betty Yarmon, 563-2300.		
Beginning	SUMMER SPORTSWEAR	GLORIA SACHS	530 SEVENTH AVENUE
Wednesday	AND KNITS		SHOWROOM - 30TH FLOOR
Jan. 12	Continuous by appointment. Contact: 563-1640.		

Wednesday	LATE DAY AND	SANSAPPELLE	ST. MORITZ HOTEL
Jan. 12-	EVENING SEPARATES	(308 W.RANDOLPH,CHICAGO)	50 CENTRAL PARK SOUTH
Jan. 14	Hand-painted "one size fits all" fashions in silk, crepe de chine and chiffon. By appointment. Contact: J. Sherman, (312) 726-4238; or PL 5-5800.		
Beginning	OPENING OF SUMMER	JERRY SILVERMAN	530 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 17TH FLOOR
Jan. 12	Continuous by appointment. Contact: 244-7522.		
Beginning	OPENING OF SUMMER	GLORIA VANDERBILT	550 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 15TH FLOOR
Jan. 12	Continuous by appointment. Contact: 398-9000.		
Beginning	OPENING OF SUMMER	MRS. H. WINTER	155 WEST 23RD STREET
Wednesday	COLLECTION	FOR YESTERDAY'S NEWS	SHOWROOM - 10TH FLOOR
Jan. 12	Continuous by appointment. Contact: 691-8300.		
Thursday	OPENING OF SUMMER	REIKO	177 EAST 87TH STREET
Jan. 13	COLLECTION		SHOWROOM - 5TH FLOOR
8:30 A.M.-	Informal modeling of evening fashions (continental breakfast). By invitation.		
11:00 A.M.	Contact: Buyers--628-3817; Press--Julie Palmerio Publicity, 986-6669.		
Thursday	FABRICS AND FASHION	THE FASHION GROUP, INC.	FABRICATIONS GALLERY
Jan. 13-	CRAFTS SHOWING	(9 ROCKEFELLER PLAZA)	146 EAST 56TH STREET
Jan. 15	Hours: 10:00 A.M.-5:00 P.M. For the first time, a combined fabrics and crafts		
10:00 A.M.	show--trend-setting fabrics from around the world, advance directions into 1978;		
To	new yarns colors, and innovative ways they are used, one-of-a-kind fashion		
5:00 P.M.	crafts. Co-chmn: Nora O'Leary, Family Circle; Danna Radom, Montedison USA. Prices: \$7.00, members; \$10.00, guests. Contact: CI 7-3940.		
Thursday	PRESS SHOWING:	HALSTON	550 SEVENTH AVENUE
Jan. 13	SUMMER COLEECTION		SHOWROOM - 14TH FLOOR
11:30 A.M.	By invitation. Buyers show at 3:00 P.M. By reservation. Contact: 354-6340.		
Jan. 13	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340		
Thursday	SHOWING OF SUMMER	TRIGERE	550 SEVENTH AVENUE
Jan. 13	COLLECTION		SHOWROOM - 16TH FLOOR
4:00 P.M.	By invitation. Thereafter by appointment. Contact: 391-9100.		
Beginning	OPENING OF SUMMER	INGRID CADO	226 WEST 37TH STREET
Thursday	COLLECTION		SHOWROOM - 7TH FLOOR
Jan. 13	By appointment. Contact: Terry Heitzler, 594-8955.		
Beginning	OPENING OF SUMMER	NAT KAPLAN	498 SEVENTH AVENUE
Thursday	COLLECTION		SHOWROOM - 21ST FLOOR
Jan. 13	Continuous by appointment. Contact: 239-9400.		
Beginning	OPENING OF SUMMER	TINA LESER	550 SEVENTH AVENUE
Thursday	COLLECTION		SHOWROOM - 21ST FLOOR
Jan. 13	Continuous by appointment. Contact: 354-1122.		
Beginning	SUMMER COLLECTION	MR. BLACKWELL	HOTEL WARWICK
Thursday	IN NEW YORK	(719 SO. L.A. ST.)	SUITE 2206
Jan. 13	By appointment. Contact: Jerry Padgett, 265-3988.		
Friday	SHOWING OF SUMMER	TANNER OF N.C.	530 SEVENTH AVENUE
Jan. 14	COLLECTION	BY MARGA TIETJE	SHOWROOM - 28TH FLOOR
9:30 A.M.	By invitation. By appointment, beginning Jan. 10. Contact: 244-6350. Public Relations: Southern Connection, 751-9056.		

Friday PRESS SHOWING OF CHARLES SUPPON 550 SEVENTH AVENUE
Jan. 14 SUMMER COLLECTION SHOWROOM - 21ST FLOOR
11:00 A.M. By invitation. Buyers at 1:00 P.M. Thereafter by appointment. Contact: 354-4395.

Jan. 14 SUMMER SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Jan. 14-17), BR 9-0952

Jan. 14 30TH MIPEL IN MILAN -- ITALIAN LEATHERGOODS EXHIBITION AT PAVILION 30

Monday SHOWING OF SUMMER OSCAR DE LA RENTA 550 SEVENTH AVENUE
Jan. 17 COLLECTION SHOWROOM - 11TH FLOOR
10:00 A.M. By invitation. (Note change of date and time). Contact: 354-6777.

Monday OPENING OF SUMMER RENEE HELGA HOWIE HOTEL REGENCY
Jan. 17- COLLECTION PRIVATE SUITE
Jan. 28 By appointment. Contact: (415) 989-3777.

Monday INTERSTOFF/AMERICAN MADEMOISELLE MAGAZINE 350 MADISON AVENUE
Jan. 17- FABRIC PRESENTATION SHOWROOM - 7TH FLOOR
Jan. 25 Showings will include slides and display: Jan. 17 & 24 at 11:00, 2:00 & 4:00;
Jan. 18, 19, 20, 25 at 9:00, 11:00, 2:00 & 4:00; Jan. 21 at 9:00 & 11:00.
By appointment. Contact: Dede Alexandre, 692-4376.

Beginning FALL MENSWEAR YVES ST. LAURENT 1271 AVE. OF AMERICAS
Monday COLLECTION MENSWEAR SHOWROOM - 21ST FLOOR
Jan. 17 By appointment. Contact: 541-6750.

Tuesday OPENING OF SUMMER CALVIN KLEIN 205 WEST 39TH STREET
Jan. 18 COLLECTION SHOWROOM - 11TH FLOOR
12:00 Noon (Note change of date and time). By invitation. Thereafter by appointment.
Contact: 736-9601. Publicity: Joanne Creveling, 586-2377.

Jan. 18 5:00 P.M., KIMBERLY (2nd show), 1441 Broadway, 16th floor, 221-7373

Beginning OPENING OF SUMMER BLASSPORT 550 SEVENTH AVENUE
Tuesday COLLECTION SHOWROOM - 2ND FLOOR
Jan. 18 By appointment. Contact: 354-1500.

Beginning OPENING OF SUMMER PORTFOLIO 1411 BROADWAY
Tuesday COLLECTION BY PERRY ELLIS SHOWROOM - 29TH FLOOR
Jan. 18 Continuous by appointment. Contact: Rick Costello, 354-4260.

SPRING AND SUMMER COUTURE SHOWINGS IN ROME, ITALY. Contact: Camera Nazionale Dell'Alta
Moda Italiana, Piazza Aracoeli 3, Rome, Italy 00186 Tel: 679-43-90.

Tues., Jan. 18: 10:00 A.M. SIVIGLIA-NATIVO (Menswear) (Grand Hotel); 11:30 A.M. FRANCO
(menswear) (Grand Hotel); 3:00 P.M. BRUGNOLI (Via Abruzzi 6); 4:00 P.M.
ZINGONE (Hotel Excelsior); 5:30 P.M. DI LAZZARO (Via di Porte Pinciana 4);
6:30-BRIONI-COCCOLI (Menswear) (Hotel Excelsior); 8:00-ANDREA ODICINI
(Grand Hotel)

Wed., Jan. 19: 9:30 A.M. GALITZINE (Via Vittorio Veneto 84); 11:00-TITA ROSSI (Hotel
Excelsior); 12:00 Noon-BAROCCO (Hotel Excelsior); 3:00 CAPUCCI (To be
announced); 4:30-PALAZZI (Hotel Excelsior); 6:00-PIATELLI (Via del Corso 184);
7:00-MILA SCHON (To be announced); 8:00-LANCETTI (Hotel Plaza)

Thurs., Jan. 20: 9:30 A.M.-CENTINARO (Grand Hotel); 11:00-LAUG (Piazza di Spagna 81);
12:00 Noon-SARLI (Grand Hotel); 3:00 P.M.-LITRICO (Hotel Excelsior);
4:30-FABIANI (Grand Hotel); 5:30-BIKI (Grand Hotel); 6:30-BALESTRA (Grand
Hotel); 8:00-VALENTINO (Via Gregoriana 24)

(Showings by appointment: GREGORIANA (Via Gregoriana 46); OGNIBENE ZENDMAN (Via Toscana 1);
(in showrooms) HEINZ RIVA (Piazza di Spagna 86); TIZIANI (Via Gregoriana 41)

Wednesday PRESS SHOWING: NORMAN NORELL 530 SEVENTH AVENUE
 Jan. 19 SUMMER COLLECTION SHOWROOM - 5TH FLOOR
 5:00 P.M. By invitation. (Buyers, 11:00 A.M., Jan. 20). Contact: Walker Hohenstreet, 221-3789.

Beginning OPENING OF SUMMER ANNE KLEIN AND COMPANY 205 WEST 39TH STREET
 Wednesday COLLECTION SHOWROOM - 3RD FLOOR
 Jan. 19 By Donna Karan & Louis Dell'Olio. By appointment. Contact: 221-7880.

Jan. 20 11:00 A.M., NORMAN NORELL (Buyers show), 530 Seventh Ave., 5th floor, 221-3789

Jan. 21 SUMMER READY-TO-WEAR SHOWINGS IN CHICAGO AT APPAREL MART (Jan. 21-25); (800) 621-3902.

Monday SHOWING OF FALL- BURBURY'S LTD. RAINBOW ROOM
 Jan. 24 WINTER COLLECTION (1290 SIXTH AVENUE) ROCKEFELLER CENTER
 6:30 P.M. Presentation of men's and women's rainwear, outerwear and sportswear; and men's
 Dinner clothing. Reception at 6:30; show & dinner at 7:30. By invitation. Thereafter
 by appointment, suite 1710. Contact: Sandy Beckman, 582-3870.

Jan. 24- SPRING COUTURE SHOWINGS IN PARIS. By invitation. Tel: 266-64-44.
 Jan. 27 Contact: Denise Dubois, Chambre Syndicale, 100 rue fbg St. Honore, Paris.

Wednesday PRESS PREVIEW: MENSWEAR MEN'S FASHION ASSOCIATION FAIRMONT HOTEL
 Jan. 26- FASHIONS IN ATLANTA (1290 SIXTH AVENUE) ATLANTA; GEORGIA
 Jan. 30 Annual Spring-Summer fashion seminars and showings by leading firms in the
 men's wear industry. By invitation. Executive Director: Norman Karr.
 Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.
Wed., Jan. 26... 4:00 P.M.--DENIM COUNCIL-RICH'S II
 8:00 P.M.--SPATZ INDUSTRIES
Thurs., Jan. 27... 8:00 A.M.--MICHAELS/STERN
 9:00 A.M.--MFA SEMINAR ONE
 12:00 Noon--MONTGOMERY WARD
 4:00 P.M.--PIERRE CARDIN
 6:30 P.M.--BUTTERICK
 8:00 P.M.--AFTER SIX
Fri., Jan. 28... 8:00 A.M.--JESS BELL
 9:00 A.M.--MFA SEMINAR TWO
 12:00 Noon--HART SCHAFFNER AND MARX
 6:30 P.M.--FABERGE
 8:00 P.M.--J.P. STEVENS AND CO. (LULU DINNER)
Sat., Jan. 29... 8:00 A.M.-2:00 P.M.--DESIGNERS' SHOWCASE

Jan. 29- SHOWINGS IN DALLAS -- SUMMER READY-TO-WEAR AT APPAREL MART
 Feb. 3 Contact: Jack Goldstein, 444 Madison Ave., 752-2422.

Monday SHOWING OF FALL ADOLFO MENSWEAR PLACE TO BE
 Jan. 31 MENSWEAR COLLECTION (1290 SIXTH AVENUE) ANNOUNCED
 5:30 P.M. By invitation. Contact: Sandy Packer, 255-5430.

Beginning OPENING OF SUMMER JUST MORT & TUCKER KNITS 1400 BROADWAY
 Tuesday COLLECTION (DESIGNED BY LEE EVANS) SHOWROOM - 2ND FLOOR
 Feb. 1 By appointment. Contact: 354-8080.

Wednesday SHOWING OF FALL CHRISTIAN DIOR MENSWEAR FOUR SEASONS
 Feb. 2 MENSWEAR COLLECTION (1370 SIXTH AVENUE) 99 EAST 52ND STREET
 4:30 P.M. By invitation. Contact: Pat Beard, 838-9040.

Feb. 3- MAIT IN FLORENCE -- ITALIAN KNITWEAR MARKET EXHIBITION
 Feb. 6 Contact: Centro di Firenze per la Moda Italiana, 109 via Faenza 50123 Florence,

Feb. 5- Feb. 8	SEHM MENSWEAR SHOW IN PARIS;ALSO, LINGERIE, INTIMATE APPAREL, KNITWEAR Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.		
Feb. 6- Feb. 9	1977 NATIONAL NOTIONS SHOW IN SAN DIEGO, CALIFORNIA Contact: National Home Sewing Ass'n., 350 Fifth Ave., N.Y. 10001, 736-8820.		
Feb. 6- Feb. 9	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL Contact: Simone Gross,10 Romney Circle, W. Orange, N.J. (201) 736-9100.		
Beginning Monday Feb. 7	FALL MEN'S AND WOMEN'S WEAR COLLECTIONS By appointment. Contact: 661-1670.	PENDLETON	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION By appointment. Contact: Susan Mandell, 354-4330.	CAROL HORN'S HABITAT C.H.H. DRESSES	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Feb. 7- Feb. 11	FALL-WINTER 77-78 ISRAELI FASHIONS AT TEL AVIV HILTON Contact: Govt. of Israel Trade Commissioner, 111 W. 40th St., 752-5600.		
Feb. 12- Feb. 15	NATIONAL SHOE FAIR AT N.Y. COLISEUM AND AMERICANA HOTEL Contact: Reno Ravenna, 12 E. 38th St., N.Y. 10016 Tel: (212) 689-5996.		
Saturday Feb. 12 4:30 P.M.	FALL 1977 SHOE RECEPTION Showings at 4:30 & 5:30. (Cocktails 4:00-6:00).Contact: Arthur Samuel, 688-8200.	GOLO	717 FIFTH AVENUE SHOWROOM - ROOM 416
March 5	TENTH RTW FESTIVAL AT CONVENTION CTR. & EXCELSIOR HOTEL IN HONG KONG (to Mar. 11)		
March 14	MILAN READY-TO-WEAR SHOWINGS IN ITALY (March 14-18)		
March 26- March 30	PRET-A-PORTE SHOWINGS IN PARIS AT PORTE DE VERSAILLES Contact: Buyers--French Trade Shows, 582-4960; Press-Fr. Apparel Ctr.,354-8620		
March 30	BRITISH INT'L FASHION FAIR IN BIRMINGHAM (March 30-April 2)		

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE ALREADY OPENED

ADOLFO 538 Madison Avenue, 688-4410

PIERRE CARDIN; GALLANT INT'L 205 West 39th Street, 8th floor, 354-7284

J.W.P. SPORT 1410 Broadway, 33rd floor, 391-8454

LOOMTOGS TENNIS WHITES;LOOMTOGS SPORTS..1407 Broadway, 35th floor, 354-3600

MAYA 773 Madison Avenue, (66th Street), 988-8444

OSCAR DE LA RENTA COLLECTIBLES 1411 Broadway, 9th floor, 354-0600

OSCAR DE LA RENTA MENSWEAR Hotel Plaza, Suite 923, 245-6760

ARTHUR RICHARDS 31 West 56th Street, Showroom, 247-2300

HELENE SIDEL, INC. 530 Seventh Avenue, 7th floor, 354-0024

STAR OF SIAM; THAI LINES 550 Seventh Avenue, 18th floor, 239-8530

KENNETH WARREN LTD. 498 Seventh Avenue, 7th floor, 736-3780